

# Terms and conditions

## **Processing of personal data on HomeMaid's website**

### **General**

HomeMaid collects and analyses data on internet traffic (data relating to visitors to the website) and use of HomeMaid's website, including pages visited, with the help of Google Analytics. Google is one of the market's leading suppliers of web statistics. Google complies with data protection law by following the standard contractual clauses issued by the European Commission. None of the data is used to identify individual visitors.

### **Cookies**

We use cookies which collect the following data:

- IP address
- Web browser (Chrome, Internet Explorer, Firefox etc.)
- Operating system (Windows etc.)
- How you got to our website, e.g. via links or via Google
- Pages visited

### **Purpose**

In order to monitor the use of our website, HomeMaid stores web statistics so that we can:

- maintain the technical functionality and use of the website
- develop the website in order to improve the customer experience
- improve our electronic services
- support the marketing of our products and services on the website

### **Information on the processing of personal data as part of quotations**

If you submit your personal details via a form on the website, we will store these and use them to contact you to set up a home visit and/or for administration of the products and services that you wish to order. If you are not interested in purchasing our services, your personal data will be deleted. If you become a customer of HomeMaid, you will be sent a copy of our information policy describing how your data is processed.

### **Collected information**

HomeMaid does not, under any circumstances, permit subcontractors to use the information for any purposes other than those defined by HomeMaid.

### **Data controller**

HomeMaid AB is the data controller. If you would like information about what personal data HomeMaid AB holds on you, or if you wish to correct or delete personal data, you can request this in writing via the address below.

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